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What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as The Atlantic, Forbes, Harvard Business Review, The New York Times, The Wall Street Journal, and USA Today.



The New Hork



Report Parameters

8 Occupations

11-9013	Farmers, Ranchers, and Other Agricultur
Managers	
45-2093	Farmworkers, Farm, Ranch, and
Aquacultu	ral Animals
45-1011	First-Line Supervisors of Farming, Fishin
and Forest	ry Workers

and Greenhouse 39-2021 Animal Caretakers
20 2021 Animal Carotalors
37-2021 Allillal Caletakers
45-2021 Animal Breeders
45-3031 Fishing and Hunting Workers

8 Counties

16001	Ada County, ID
16027	Canyon County, ID
16045	Gem County, ID
16075	Payette County, ID

16087	Washington County, ID
41023	Grant County, OR
41025	Harney County, OR
41045	Malheur County, OR

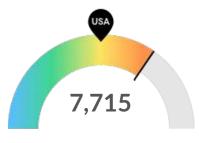
Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupations and geographical areas.

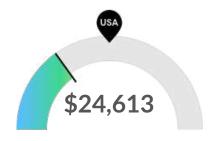
Executive Summary

Aggressive Job Posting Demand Over a Deep Supply of Regional Jobs



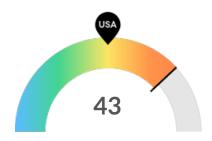
Jobs (2020)

Your area is a hotspot for this kind of job. The national average for an area this size is 4,539* employees, while there are 7,715 here.



Compensation

Earnings are low in your area. The national median salary for your occupations is \$27,509, compared to \$24,613 here.



Job Posting Demand

Job posting activity is high in your area. The national average for an area this size is 21* job postings/mo, while there are 43 here.

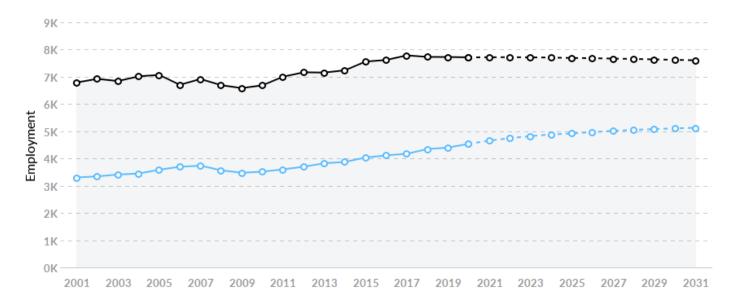
^{*}National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.



Jobs

Regional Employment Is Higher Than the National Average

An average area of this size typically has 4,539* jobs, while there are 7,715 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



Region	2020 Jobs	2021 Jobs	Change	% Change
8 Counties	7,715	7,718	4	0.0%
National Average	4,539	4,655	116	2.5%

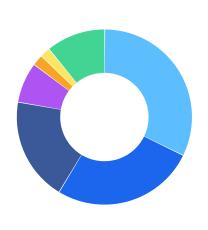
^{*}National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Regional Breakdown



County	2020 Jobs
Canyon County, ID	3,536
Ada County, ID	1,853
Malheur County, OR	1,098
Payette County, ID	397
Harney County, OR	309

Most Jobs are Found in the Crop Production Industry Sector



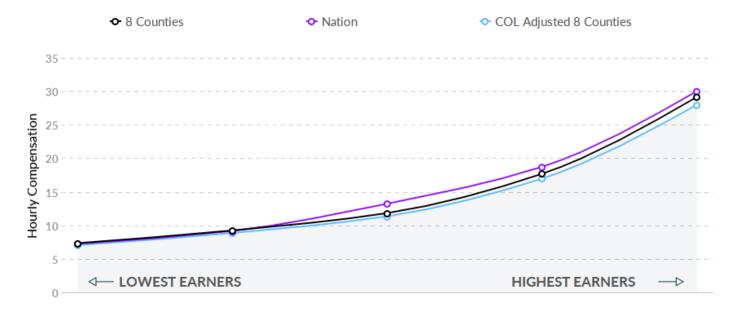
Industry	% of Occupation in Industry (2020)
 Crop Production 	32.1%
Animal Production	26.4%
Support Activities for Crop Production	19.1%
Other Personal Services	7.5%
Other Miscellaneous Store Retailers	2.0%
Support Activities for Animal Production	1.9%
Other	11.0%



Compensation

Regional Compensation Is 11% Lower Than National Compensation

For your occupations, the 2020 median wage in your area is \$11.83/hr, while the national median wage is \$13.23/hr.





Job Posting Activity



1,024 Unique Job Postings

The number of unique postings for this job from Jan 2020 to Dec 2021.



169 Employers Competing

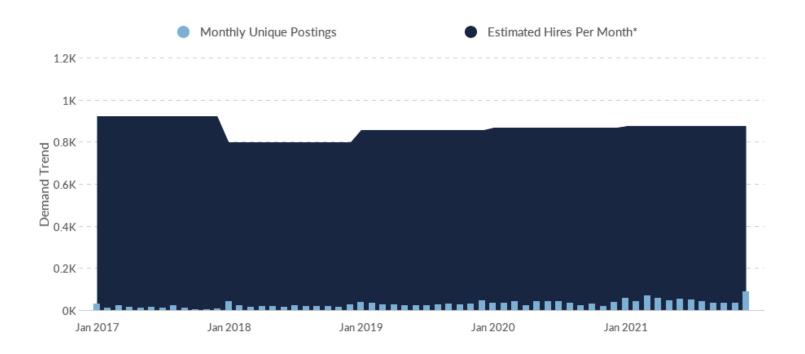
All employers in the region who posted for this job from Jan 2020 to Dec 2021.



More Hires Than Postings

More hires than postings may mean this position is filled via other methods.

.II Emsi Occupation Overview



Occupation	Avg Monthly Postings (Jan 2020 - Dec 2021)	Avg Monthly Hires (Jan 2020 - Dec 2021)
Animal Caretakers	15	79
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	11	554
Farmers, Ranchers, and Other Agricultural Managers	6	98
Conservation Scientists	4	7
Farmworkers, Farm, Ranch, and Aquacultural Animals	5	92
First-Line Supervisors of Farming, Fishing, and Forestry Workers	1	38
Fishing and Hunting Workers	1	3
Animal Breeders	0	0

^{*}A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

. Il Emsi Occupation Overview

Top Companies	Unique Postings	Top Job Titles	Unique Postings
State of Idaho	93	Farm Workers	144
PetCo	69	Pet Stylists/Dog Groomers	62
J.R. Simplot Company	26	Fisheries Technicians	36
PetSmart	25	Pet Groomers	33
IES Custom Staffing	19	Dog Groomers	26
Advance Services	17	Animal Care Attendants	22
Gem State Staffing	11	Shepherds	22
Bureau of Land Management	10	Greenhouse Technicians	19
Elwood Staffing	9	Ranch Hands	19
Idaho Conservation Corps	9	Yard Attendants	19

Top Hard Skills

Frequency	in loh	Doctings
riequency		rostiligs

• Frequency in Profiles

Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Irrigation (Landscaping And Agriculture)	187	18%	21	2%
Soil Science	113	11%	9	1%
Agriculture	106	10%	33	4%
Farm Equipment	94	9%	6	1%
Animal Welfare	83	8%	5	1%
Farming	83	8%	6	1%
Biology	65	6%	13	1%
Merchandising	63	6%	10	1%
Valves (Piping)	61	6%	0	0%
Animal Care	55	5%	7	1%

. Occupation Overview

Top Common Skills

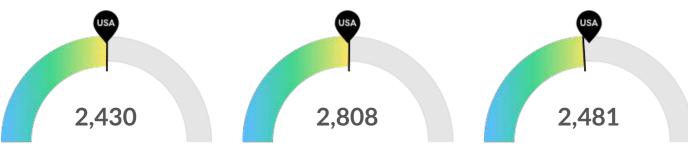
Frequency in Job PostingsFrequency in Profiles

Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Valid Driver's License	217	21%	1	0%
Lifting Ability	173	17%	0	0%
Communications	172	17%	22	2%
Customer Service	158	15%	81	9%
Operations	147	14%	36	4%
Management	138	13%	66	7%
Detail Oriented	132	13%	2	0%
Written Communication	98	10%	0	0%
Loading And Unloading	88	9%	0	0%
Professionalism	85	8%	0	0%



Demographics

Retirement Risk Is About Average, While Overall Diversity Is About Average



Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 2,412* employees 55 or older, while there are 2,430 here.

Racial Diversity

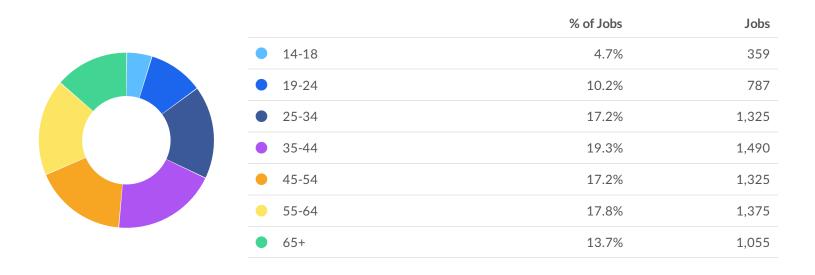
Racial diversity is about average in your area. The national average for an area this size is 2,771* racially diverse employees, while there are 2,808 here.

Gender Diversity

Gender diversity is about average in your area. The national average for an area this size is 2,623* female employees, while there are 2,481 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Occupation Age Breakdown



Occupation Race/Ethnicity Breakdown



Occupation Gender Breakdown



Occupational Programs



14 Programs

Of the programs that can train for this job, 14 have produced completions in the last 5 years.



110 Completions (2020)

The completions from all regional institutions for all degree types.



1,117 Openings (2020)

The average number of openings for an occupation in the region is 74.

CIP Code	Top Programs	Completions (2020)
40.0601	Geology/Earth Science, General	30
01.1106	Range Science and Management	27
01.0901	Animal Sciences, General	14
01.0601	Applied Horticulture/Horticulture Operations, General	13
01.0307	Horse Husbandry/Equine Science and Management	7
01.0101	Agricultural Business and Management, General	6
01.0104	Farm/Farm and Ranch Management	4
01.0199	Agricultural Business and Management, Other	3
03.0601	Wildlife, Fish and Wildlands Science and Management	3
40.0605	Hydrology and Water Resources Science	2

Top Schools	Completions (2020)
Treasure Valley Community College	55
Boise State University	31
College of Western Idaho	24



Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Emsi's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.