

2017-2024 Strategic Plan

College Mission

TVCC is a comprehensive community college dedicated to promoting student success.

Vision

TVCC will be an excellence-driven institution offering quality programs to ensure student success.

Core Themes



Ensuring Access



Fostering Educational Success



Building Our Community



Pursuing Institutional Effectiveness

President Young's Vision for TVCC

- Make TVCC the **First Choice** for students;
- Focus on **enrollment growth** strategies;
- Increase efforts to promote a positive college **public image**;
- Advance **internal communication** and connections;
- Cultivate diversity and **cultural opportunities**; and
- Promote **safety and security** across campus.

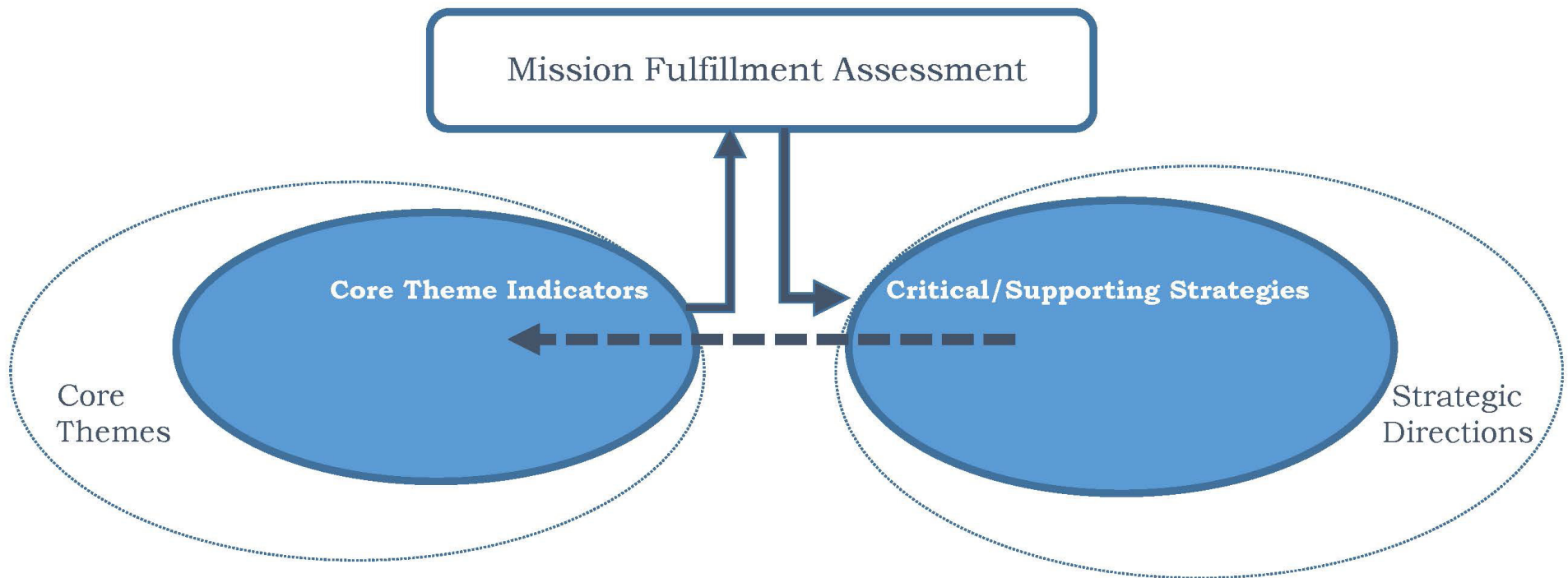
Strategic Directions

Strategic Directions are the top-level element of the Strategic Plan which communicate the overall direction for the institution, helping to guide other elements in the plan to focus institutional actions. Strategic Directions are medium-term objectives which remain constant over the seven-year lifespan of the plan.



Critical and Supporting Strategies

Critical and Supporting Strategies are the second-level elements of the Strategic Plan which communicate direction for near-term implementation efforts. Critical and Supporting Strategies are identified as high-level actions to be undertaken to achieve the Strategic Directions. Additionally, these strategies are directly linked to specific Core Theme Indicators vital to meeting our mission. Critical and Supporting Strategies may change throughout the seven-year lifespan of the Strategic Plan, as they are assessed, prioritized, and updated annually. These strategies guide the development of annual divisional and departmental goals, including the allocation of resources to achieve them.



Critical Strategy

Maintain and continually update robust communication technologies which support TVCC's mission and provide easy-to-access services and information

Core Theme Indicators Affected

- Provide a Variety of Delivery Methods to Inform, Retain, and Educate
- Provide Comprehensive Educational Support Services
- Showcase & Share the TVCC Story
- Foster a Supportive Culture
- Maintain, Improve, & Expand Facilities & Technology



Associated Core Themes

- Fostering Educational Success
- Building our Community
- Pursuing Institutional Effectiveness



Critical Strategy

Increase, enhance, and improve institutional marketing efforts to advance student success, pursue intentional inclusion, support community engagement, and contribute to sustainability.

Core Theme Indicators Affected

- Promote Comprehensive & Effective Recruitment & Enrollment Practices
- Provide Comprehensive Educational Support Services
- Enhance Partnerships
- Maintain & Build Partnerships for Private and Public Sector Funding
- Showcase & Share the TVCC Story
- Foster a Supportive Culture



Associated Core Themes

- Ensuring Access
- Fostering Educational Success
- Building our Community
- Pursuing Institutional Effectiveness



Critical Strategy

Increase visibility of TVCC Foundation and TVT throughout the region.

Core Theme Indicators Affected

- Promote Comprehensive & Effective Recruitment & Enrollment Practices
- Maintain & Build Partnerships for Private and Public Sector Funding
- Enhance Opportunities for Student Development
- Provide Comprehensive Educational Support Services



Associated Core Themes

- Ensuring Access
- Fostering Educational Success
- Building our Community



Critical Strategy

Regularly evaluate and document key financial and non-financial variables to ensure appropriate resource allocation and educational affordability.

Core Theme Indicators Affected

- Enhance Opportunities for Student Development
- Provide Quality Instruction
- Support New & Innovative Academic Programs to Meet Local & Regional Employment Demands
- Enhance Partnerships
- Employ Effective Management Practices and Procedures



Associated Core Themes

- Fostering Educational Success
- Building our Community
- Pursuing Institutional Effectiveness



Critical Strategy

Invest in professional learning for faculty, staff, administrators, and board members to support continuous improvement, while increasing the internal opportunities to share innovative pedagogical methods to further student learning.

Core Theme Indicators Affected

- Enhance Opportunities for Student Development
- Provide Quality Instruction
- Provide a Variety of Delivery Methods to Inform, Retain, and Educate
- Provide Comprehensive Educational Support Services
- Foster a Supportive Culture



Associated Core Themes

- Fostering Educational Success
- Pursuing Institutional Effectiveness



Supporting Strategy

Convene college leadership on a regular basis to ensure proper implementation of institutional policies and procedures, ongoing communication about this strategic plan, and ongoing review of intent and effectiveness of board policies.

Core Theme Indicators Affected

- Employ Effective Management Practices and Procedures
- Provide Comprehensive Educational Support Services



Associated Core Themes

- Fostering Educational Success
- Pursuing Institutional Effectiveness



Supporting Strategy

Establish matching institutional support for sustaining community-based programs or partners.

Core Theme Indicators Affected

- Support Regional Economic Opportunities
- Enhance Partnerships
- Maintain & Build Partnerships for Private and Public Sector Funding



- Building our Community



Supporting Strategy

Improve the process efficiency and internal communication of institutional decision-making.

Core Theme Indicators Affected

- Employ Effective Management Practices and Procedures
- Showcase & Share the TVCC Story



Associated Core Themes

- Pursuing Institutional Effectiveness
- Building our Community



Supporting Strategy

Pursue external funding opportunities that support TVCC's mission, core themes, and vision.

Core Theme Indicators Affected

- Support Regional Economic Opportunities
- Maintain Fiscal Responsibility
- Maintain, Improve, & Expand Facilities & Technology



- Building our Community
- Pursuing Institutional Effectiveness

